



**Children's Museum
of the East End**

FOR IMMEDIATE RELEASE

THE CHILDREN'S MUSEUM OF THE EAST END'S 9th ANNUAL FAMILY FAIR FUNDRAISER BREAKS RECORDS

Bridgehampton – Today, the Children's Museum of the East End announced that its recent Family Fair fundraiser—"Animals: From A to Z"—raised more than \$260,000, the highest amount in the history of the event. In addition to the record-setting financial success, the Fair also saw more attendees than ever before. Over 800 guests were welcomed to the Museum where they enjoyed a day full of pony rides, exotic animals, crafts, water slides, a petting zoo and more!

"I am beyond thrilled that the Family Fair has continued to grow year after year," said Steve Long, the Museum's president. "As our biggest fundraiser, proceeds from the event are instrumental in allowing us to serve families who couldn't otherwise access the Museum because of transportation, income or language barriers."

Proceeds from the Fair benefit the Museum's educational programming in underserved communities throughout the East End and supporting partnerships with the Family Service League, Long Island Head Start, the Retreat, Riverside Rediscovered, the Shinnecock Reservation and many other local organizations.

"I am so grateful to everyone who made this year's Fair such a success," added Mr. Long. "From the families who attended to an incredible group of sponsors to a dedicated group of staff and volunteers, everyone involved played a huge role in making the day so special."

The 9th Annual Family Fair Fundraiser was presented by Hudson Yards and was proudly sponsored by FORAY GOLF, Saunders Real Estate, Broadfin Capital, Bugaboo, Casper, Peconic Bay Medical Center, Riverhead Toyota, and Wirth & Company Construction.

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About the Children's Museum of the East End:

The Children's Museum of the East End is one of the most visited museums in Eastern Long Island, and welcomes over 70,000 visitors annually. The Museum opened in 2005 and offers over 7,000 square feet of interactive, hands-on exhibits, classrooms, and performance space. CMEE's mission is "to spark imagination and foster learning for children of all backgrounds and abilities and to build strong connections within the East End community by providing playful experiences." For more information, please visit www.cmee.org.