



# HELPING FAMILIES COPE





Throughout the lockdown, CMEE educators presented hundreds of virtual education programs.

# CMEE'S COVID-19 RESPONSE

## Addressing the critical needs of our most vulnerable families

Despite losing almost \$750,000 in expected revenue in 2020, the Children's Museum remains steadfast in its commitment to serving East End families and children by –

### PROVIDING NUTRITIONAL SUPPORT

When the Museum was forced to close its doors to mitigate the spread of COVID-19, it began operating a weekly food pantry that now provides thousands of pounds of groceries to over 70 families each week.

### PROVIDING EMOTIONAL SUPPORT

Museum staff hosted virtual support groups to help struggling families cope with the devastating effects of the COVID-19 pandemic.

### PROVIDING EDUCATIONAL SUPPORT

To combat summer learning loss, the Museum launched a digital Literacy Club and distributed almost 200 books to low-income families. In addition,

Museum staff presented dozens of science, ESL, family literacy and sensory-friendly classes via online platforms.

### HELPING OUR COMMUNITY PARTNERS HELP FAMILIES

The Museum expanded its partnerships with local community organizations including the Bridgehampton Community Food Pantry and other area food banks, the Eleanor Whitmore Early Childhood Center, Hamptons Art Camp and Outreach, Hudson's Helping Hands, Supplies for Success, and Welcome Baby to deliver programming, groceries and vital supplies to underserved children and families.

### SAFEGUARDING THE HEALTH OF OUR CHILDREN

Since reopening to the public, the Children's Museum staff have limited attendance to less than 20% of capacity and instituted numerous health and safety protocols that go above and beyond CDC guidelines.



Each week, cars line up in the Museum's driveway to receive food.



Since March, the Museum's lobby transforms into a food distribution center every Thursday.

**CMEE'S COVID-19 RESPONSE:** It's not just a food pantry, an online reading program or a safe place to play; it's a social connection that offers families emotional support and hope for the future.

THE CHILDREN'S MUSEUM OF THE EAST END,  
THE STUDENTS OF ARTE DIGITALE, AND ROZ DIMON  
PRESENT

# LA VIDA EN TIEMPOS DE COVID

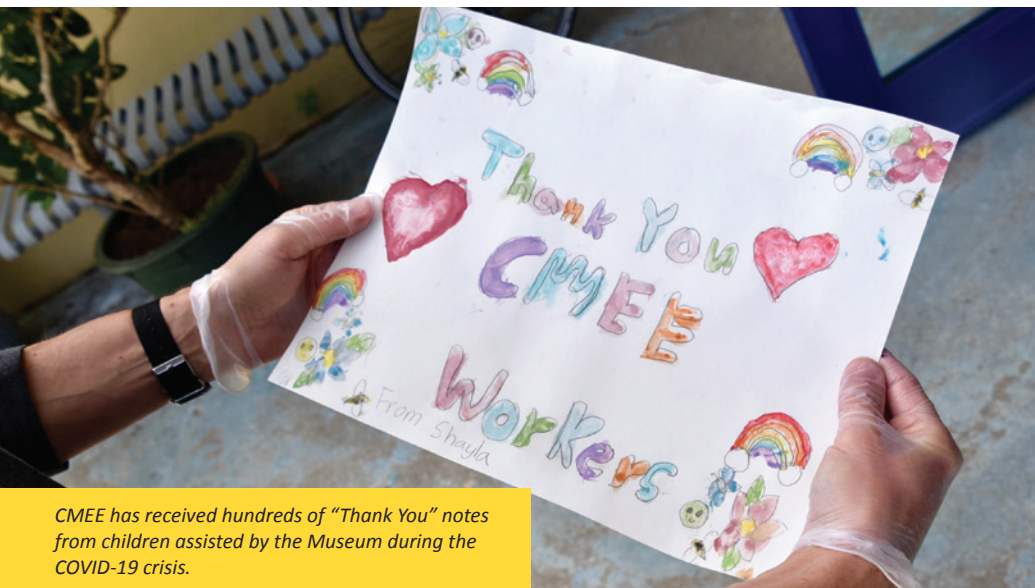
After a three-month virtual collaboration with digital artist, Roz Dimon, students in CMEE's bilingual coding club created a digital collage documenting their lives during the pandemic. The piece was unveiled in August during a special outdoor screening at the Museum.



Despite being closed, CMEE made sure that preschool students in its Head Start program were recognized with a "drive-in" graduation ceremony in the Museum's parking lot.



Prior to reopening in August, the staff created new opportunities for play that increased the use of CMEE's outdoor space.



CMEE has received hundreds of "Thank You" notes from children assisted by the Museum during the COVID-19 crisis.

## A Year of Financial Challenges

### FY2020 INCOME FOR THE CHILDREN'S MUSEUM



- \$213,000 Admissions, Memberships and Program Income
- \$360,000 Special Events
- \$330,000 Government and Foundation Grants
- \$412,000 Individual and Corporate Contributions

### OPERATING COSTS FOR THE CHILDREN'S MUSEUM



- \$520,000 Staffing
- \$260,000 Operations
- \$134,000 Special Events
- \$133,000 Mortgage Interest
- \$41,000 Programming Materials and Fees
- \$13,500 Exhibition Maintenance
- \$201,000 Food Purchases

# The Children's Museum is grateful to the following donors for their generous support!

Gifts received October 1, 2019 – September 30, 2020

## \$75,000+

Fund for 631  
Institute for Museum and Library Services  
Megan LaMothe and Michael Goller

## \$50,000 – \$74,999

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The Children's Museum's mission is to spark imagination and foster learning for children of all backgrounds and abilities and to build strong connections with the East End community by providing playful experiences.  
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